

29th BRAVO Business Awards Nominations Guidelines

The BRAVO Business Awards return in 2024 to continue building on our 28-year track record of recognizing excellence and leadership in the Western Hemisphere.

As the world and the region face significant challenges, as well as economic and social crises, we continue our mission to showcase the transformational leadership that creates positive impact.

Who are the leaders and the companies that have seized challenges to make an impact, not only in their businesses but also in society?

The 2024 BRAVO Business Awards honorees will be recognized at an exclusive Gala & Awards Dinner on Wednesday, October 30, 2024, at the Loews Coral Gables Hotel.

We invite you to take advantage of this unique opportunity to nominate and help shape the outcome and honorees of the 2024 BRAVO Business Awards!

NOMINATION INSTRUCTIONS

DEADLINE: March 4, 2024

1. Email nominations to Maria Lourdes Teran, Vice President, AS/COA Miami (mteran@as-coa.org) and Luciana Sabillon, Senior Manager, AS/COA Miami (lsabillon@as-coa.org)
2. We encourage you to send nominations as soon as possible.
3. Enter the name of the individual & organization you are nominating for the specific award category, with a brief description explaining your reasoning for the nomination (a maximum of 250 words). Additional information is helpful to evaluate the nomination, but not mandatory.
 - Company/Organization performance under her/his tenure as it relates to Latin America (with emphasis on the last 1-3 years). Please include board of Directors of company/organization.
 - Notable expansion/acquisitions over the last several years or successful initiatives/measurable impact in the region/industry.
 - Personal trajectory (impact on business or policy in the region over career), boards/organizations the person belongs to.
 - Exposure (any other awards received recently, etc.).
 - Additional Unique qualities/rationale to consider.
4. You may propose multiple nominations.
5. You may propose a new award category.
6. All nominations are strictly confidential.
7. Categories awarded vary from year to year, based on nominations received.

Description of Main Award Categories

Innovative Leader of the Year: The government official who has enacted the farthest-reaching reforms, impacting a country's economic or public arenas.

BRAVO Legacy Award: An individual who has transformed the region through a lifetime of dedication to the overall economic and social development of Latin America and the Caribbean.

Lifetime Achievement Award: An individual who has demonstrated consistent, exemplary performance and lifelong commitment to Latin America and the Caribbean.

CEO of the Year: The executive who has increased profits and sales as well as developed new international markets for a Latin American company with more than US\$1 billion in annual sales.

Dynamic CEO of the Year: The executive who has impacted a Latin American company's success through dynamic and progressive strategies, leading the company's expansion to new industries and/or markets.

Visionary CEO of the Year: The executive who has impacted a Latin American company's trajectory, through a long term, strategic vision.

Humanitarian of the Year: The individual who has displayed a passion for life and a sincere desire to work toward enhancing the lives of others and has made significant social contributions in the region through his/her work, leadership, and philanthropy.

Young Leader of the Year: The young executive who is inspiring Latin America's business world through innovation, entrepreneurial spirit and who will shape the region's future.

International CEO of the Year: The multinational executive who has increased profits and sales in Latin America as well as developed new markets for a multinational in the Americas.

Social Responsibility CEO of the Year: The corporate leader who has instituted the most effective social responsibility efforts in Latin America.

Environmentalism of the Year: The individual who has done the most to promote environmental preservation in the region.

Financier of the Year: A public or private sector financier whose efforts have generated profits as well as led to increased access to financing.

Investor of the Year: The individual recognized for being a key player in creating investment opportunities and a leading contributor to the development of ventures that highlight the strength of the business landscape in Latin America and the Caribbean.

Technology Leader of the Year: The innovator whose efforts have had the greatest impact on technology development in the Americas.